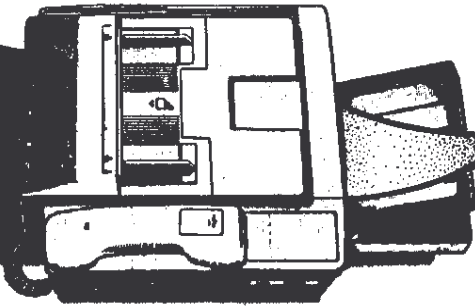


Faxfacts

C O P I A · I N T E R N A T I O N A L



Information Immediately Delivered by Versatile Fax System

FaxFacts is an innovative, dynamic, fax-on-demand system that offers your customers 24-hour support. The concept of *FaxFacts* is simple: the system is a union of a PC, voice board and fax board controlled by powerful, flexible software developed by Copia International. Yet this simple *FaxFacts* concept translates into a system that offers businesses the capability to totally personalize and streamline their communications needs.

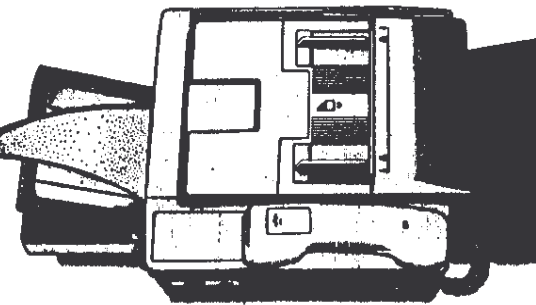
FaxFacts is a tireless employee who works through lunch hours, business hours, and time zones to deliver immediate answers to the customer's

needs. The "customer" can be anyone who desires information. Current users are already excited about *FaxFacts* because the system allows immediate technical support, marketing information and installation instructions for their customers. *FaxFacts* can extend and enhance sales and marketing efforts. Important information conveying late breaking developments in all fields can be kept "fresh" and ready for distribution when put into the *FaxFacts* system.

Installation of *FaxFacts* into your system is simple. *FaxFacts* is easy for your customers to use. Your personalized voice messages guide the caller through the process of selecting desired information. The customers select their choices by pressing their telephone keypad.

FaxFacts offers "one-call" and "call-back" methods of delivery. The one-call method immediately transmits documents on the same call using the caller's fax machine. There is no per-call cost for the one-call method. The call-back method delivers documents to the caller specified fax telephone number.

Pricing for the *FaxFacts* system is available on a per telephone line basis. Our software currently supports up to 4 lines in one machine. Additional 4-line machines can be added for an unlimited number of lines. You may also purchase the necessary voice and fax hardware from us to support the *FaxFacts* system.



FaxFacts

C O P I A · I N T E R N A T I O N A L

FaxFacts Makes You Look Good

- Offer your customers 24-hour, hard copy support
- Reduce your staffing costs, postage costs, printing costs, and phone costs by handling information requests immediately
- Feature your business as a truly service-oriented organization ready to give immediate help to your customers
- Keep your information "fresh" and vital

FaxFacts is Flexible

- Choose between "one-call" and "call-back" information delivery
- Program on a line-by-line basis for switching between one-call and call-back delivery based on call volume, phone rates, etc.
- Program "call-back" mode to restrict particular area code calls
- Specify password protection for specific menus and images
- Record unlimited number of voice menu levels
- Include letterhead on transmissions

- Designate different images and messages on various phone lines for service bureau use
- Ask callers to leave name and phone number after requesting fax document
- Schedule an unlimited number of fax broadcasts for immediate delivery or for delivery at a future date and time

FaxFacts Enhances Productivity for All Business Environments

Applications include:

- Technical support
- Sales and marketing support
- Bingo card and/or advertisement response
- Event scheduling information
- Late-breaking news
- Medical discoveries

FaxFacts Fax Features

- Complete log of calls and fax transmissions
- Normal or high (200 × 200) transmission modes
- Up to four fax lines per PC
- Unlimited number of pages sent to unlimited number of fax telephone numbers

For more information or to simply test the FaxFacts system, call the number below and request one or more of the following documents:

1-708-924-3030

FaxFacts general information sheet—8800

Common questions and answers—8801

Partial list of Service Bureau users—8802

Partial list of current users—8803

High resolution fax created from postscript file—8804

FaxFacts reseller list—8805

FaxFacts price list—8806

Store and forward/Fax Box option—8807

Direct Inward Dial ("DID") feature—8808

Credit Card charge-back—8809

Copia International Ltd.

1-708-682-8898

